



FOR IMMEDIATE RELEASE

### **Eclipse Hair Studio Opens with The Freestylist**

**September, 2009 (Scarsdale, NY)** – Top stylist **Danielle Schepisi** suffered from Carpal Tunnel Syndrome (CTS) and almost had to give up her career as a hairdresser, but thanks to **The Freestylist Free-Floating Dryer Support System**, she has assembled a highly skilled, experienced team to staff her new upscale futuristic, full-service salon - **Eclipse Hair Studio**.

Due to the repetitive motion of blow-drying hair, Schepisi (like many stylists) suffered from CTS and needed surgery to alleviate the symptoms in order to continue to work. Unfortunately, the constant lifting of a heavy blow-dryer aggravated her condition and a second surgery was needed. “My symptoms were so severe, I could not even lift or hold a blow-dryer and I feared that I may not be able to do hair anymore. By chance, I learned about the Freestylist and it literally saved my career,” explains Schepisi.

The Freestylist is the world’s first and only weightless blow-drying system. It suspends dryers from the ceiling, supporting their total weight, and turns on and off automatically when pulled up and down. Originally designed for a stylist with CTS, the ergonomically correct design reduces the pain and fatigue most stylists feel from the repetitive motion of blow-drying. The system attracts high-level talent with a superior skill set and eliminates cord clutter, which elevates the level of service clients receive!

“The Freestylist dries hair very quickly without getting too hot, and it smoothes the cuticle better than any other blow-dryer I’ve ever used,” explains Schepisi.

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Schepisi, who designed hair for the high-profile professional hair company **RUSK** and for local TV stations such as **FOX**, hired a colorist **Erin Crowley** from the famed **Rita Hazan Salon** (also trained with **Aveda**). **Rita Fazio**, a well-established stylist and chemical expert who specializes in “Cold Fusion Human Hair Extensions.” Also joining Schepisi’s staff is Christian Vellivarde formerly of Prada Studio in Pelham, NY. Christian specializes in the Baliage highlighting technique.

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[www.eclipsehairstudio.com](http://www.eclipsehairstudio.com)

Freestyle Systems, makers of The Freestylist and providers of SpectraLights, is a leading green technologies provider in the beauty industry that offers patented health-conscious solutions to salon owners that enhance the overall salon experience for both salon professionals and consumers. [www.freestylist.com](http://www.freestylist.com), 888-99-STYLE. Contact:

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